



PEFINDO CREDIT RATING INDONESIA

PRESS RELEASE

June 21, 2007

PT Maspion

PEFINDO affirmed its “**idA-**” ratings for PT Maspion (MSPN or the Company) and MSPN’s Bond I/2003 of IDR308 billion, but revised the outlook for the ratings to ‘**stable**’ from ‘**negative**’ previously, as MSPN’s sales have consistently rebound since 2H06 after declining in 2005 due to the weakening people’s purchasing power after a sharp fuel price increase. Consequently, the Company’s financial profile has gradually improved. Supporting factors for the ratings are MSPN’s strong market position in consumer durable industry supported by favorable product diversification and extensive distribution network. However, those strengths have been slightly offset by the Company’s thin profitability measures triggered by intense competition within the industry and marginal cash flow coverage. It should be noted that MSPN will refinance Bond I/2003 amortization amounting to IDR115.5 billion due July 8, 2007 by its bank loan facility. MSPN produces metal kitchenware, plastic houseware and electrical home appliances. The Company is fully controlled by its founder, which is also engaged in property, banking and other household products.

Rating Period: June 14, 2007 – July 08, 2008

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