



PEFINDO CREDIT RATING INDONESIA

PRESS RELEASE
August 23, 2007

PT Alfa Retailindo Tbk.

PEFINDO affirmed its “**idA-**” ratings for PT Alfa Retailindo Tbk. (ALFA or the Company) and the Company’s Bond I/2003 of IDR125 billion due 2008. The outlook of the ratings is “**Stable**”. The ratings reflect ALFA’s improving retail business and conservative financial policy. However, the ratings are constrained by the Company’s weakening wholesale business and thin profitability margin. ALFA has been engaged in retail and wholesale trading businesses since 1989, and has expanded its business to currently 31 supermarket called ‘Alfa Supermarket’ and 1 store of ‘Alfa Midi’ as well as 8 wholesale outlets in Java, Bali, Lampung and South Sulawesi as of March 31, 2007. The Company also owns 90% ownership at PT Beta Setia Mega, which operates two units of distribution center in Jakarta and exclusively distributes Unilever’s products in certain areas in Jakarta. As of March 31, 2007 (1Q07), ALFA’s shareholders consisted of PT Sigmantara Alfindo (55%), Prime Horizon Pte., Ltd., Singapore (40%), and Public (5%).

Rating Period: August 09, 2007 – July 16, 2008
Contact Analyst: Niken Indriarsih & Vonny Widjaja
niken.indriarsih@pefindo.co.id & vonny.widjaja@pefindo.co.id